VIPP
Home for Today’s Professionals, Tomorrow’s Leaders

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) invites you to the 2019 Global Summer School Program. VIPP is a world leader in providing executive education and professional development programs. Because we have trained over 4,000 international professionals from 30 countries for the past twenty years, we have a better understanding of what college students and young professionals need to build a successful career. Come to VIPP and start planning your future. Our Global Summer School offers exciting programs in various fields including Business, American Culture, Engineering, and Packaging. You will benefit from the distinct American Higher Education System by studying and living on one of the largest and greenest University campuses in the U.S.

Program Overview:

Global Enterprise Innovation

<table>
<thead>
<tr>
<th>Program Dates</th>
<th>Fees</th>
</tr>
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<tbody>
<tr>
<td>July 17, 2019 to August 8, 2019</td>
<td>$3,880</td>
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<tr>
<td>MSU: 7/17-7/31</td>
<td>East Coast: 8/1-8/8</td>
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American Culture and Society

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Modern Packaging

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Smart Transportation Engineering

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<td>Chicago: 8/3-8/6</td>
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* Students must arrive and check in on July 17th, 2019.
Michigan State University is the nation’s pioneer land-grant university, a bold experiment that democratized higher education and brought science and innovation into everyday life. Today, MSU is one of the top research universities in the world—on one of the biggest, greenest campuses in the nation—and is home to a diverse community of dedicated students and scholars. MSU offers more than 200 programs in 17 different colleges, where 25 programs are ranked top 20 in the nation by U.S. News and World Report.

Over 50,000 students from all 50 states in the U.S., and more than 138 countries.

More than 200 programs of undergraduate, graduate, and professional study.

approximately 5,300 faculty and academic staff.

Founded in 1855. 3 miles east of Michigan’s capital, Lansing. 5,200-acre campus with 538 buildings.

Pure Michigan

Michigan is a mid-western U.S. state with a population of 10 million. Nicknamed the “Great Lakes State,” Michigan borders Lake Michigan, Lake Erie, Lake Superior and Lake Huron. The Great Lakes make up 21% of the world’s freshwater. Michigan’s combined natural wonders of lakes, beaches, forests and sand dunes attract over one hundred million visitors annually. Michigan is a perfect place to live and study.
American Culture and Society

COURSE DESCRIPTION
This course will explore the connections between U.S. history and contemporary culture, with a particular focus on race and immigration. We will address three key foundational moments to American culture: the turn of the last century, the mid-twentieth century and the present. Our goal is not only to gain familiarity with key debates around race, immigration and culture in US history and contemporary society but also to cultivate a critically reflective perspective on the ways that American society is represented both within the United States and globally.

INSTRUCTOR
TBD.

Global Enterprise Innovation

COURSE DESCRIPTION
Students will have the opportunity to conduct cutting-edge research and explore the implications of the Digital Revolution. The Digital Revolution began at the turn of the 21st Century and is built on mobile Internet, the Internet of Things (IoT), artificial intelligence, machine learning and low-cost storage of information. It connects people with goods and services, biological systems and genetics. Students will examine exciting case studies like Google, Airbnb, Uber, Alibaba, and Amazon to see how these companies have pioneered the Digital Revolution in global businesses. Students will work in small teams to research, write-up, and present findings on the Digital Revolution.

INSTRUCTOR
Dr. Erika Butler is adjunct faculty in MSU Broad College of Business. She has a professional and educational background in organizational communication, IT and telecommunication, manufacturing, supply chain management, purchasing and quality control.
Modern Packaging

**COURSE DESCRIPTION**
This program offers full insight into all aspects of packaging, including function, materials, systems, processes, distribution and more. Students will be working on packaging science and design related projects in small groups, as well as explore local packaging suppliers. MSU Packaging School’s experienced faculty will deliver this program. Students will leave this course better prepared to implement virtual design and sustainability practices as it relates to packaging functions. The course will help students prepare for graduate level study and research in any packaging, food science or material science related disciplines.

**INSTRUCTOR**
Faculty and staff in MSU’s School of Packaging will instruct the course, including Patrick McDavid, Dennis Young and Cimberly Weir. The School of Packaging at Michigan State University is the leader in teaching, research and outreach focused on packaging containers, materials, and their functionality for over 65 years. According to Universities.com, Best Colleges 2017 ranks MSU's School of Packaging as rated #1 in the U.S. and notes that MSU is the only school that offers a Ph.D. in this program.

Smart Transportation Engineering

**COURSE DESCRIPTION**
The three-week long intensive summer school program is a multidisciplinary lab-based engineering research program with a focus on smart transportation technology and engineering. Students will be working on a project in small groups to practice theory as well as application. The program aims to foster creative thinking and enhance practical engineering and problem-solving skills through hands-on lab experiments in a supervised setting. It will help students prepare for graduate level study and research in any engineering disciplines including Transportation Engineering, Mechanical Engineering, Electronic Engineering, Computer Engineering and Artificial Intelligence.

**INSTRUCTOR**
Mr. Anthony Ingle, PE, PTOE, is an expert in Transportation Engineering and Planning. As an experienced teaching specialist in the Department of Civil and Environmental Engineering, he teaches courses such as Introduction to Transportation Engineering and Transportation Planning.
General Course Information

Global Enterprise Innovation; Modern Packaging; and American Culture and Society (July 17- August 8, 2019)

<table>
<thead>
<tr>
<th>AM</th>
<th>Mon 15</th>
<th>Tue 16</th>
<th>Wed 17</th>
<th>Thu 18</th>
<th>Fri 19</th>
<th>Sat 20</th>
<th>Sun 21</th>
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<tbody>
<tr>
<td>Lunch</td>
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<td></td>
<td>Orientation/Team Building</td>
<td>Instruction</td>
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<tr>
<td>PM</td>
<td>Mon 22</td>
<td>Tue 23</td>
<td>Wed 24</td>
<td>Thu 25</td>
<td>Fri 26</td>
<td>Sat 27</td>
<td>Sun 28</td>
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<tr>
<td>AM</td>
<td></td>
<td>Instruction</td>
<td>Instruction</td>
<td></td>
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<tr>
<td>Lunch</td>
<td></td>
<td></td>
<td></td>
<td>Campus Tour</td>
<td>Library Tour</td>
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<tr>
<td>PM</td>
<td>Mon 29</td>
<td>Tue 30</td>
<td>Wed 31</td>
<td>Thu 1</td>
<td>Fri 2</td>
<td>Sat 3</td>
<td>Sun 4</td>
</tr>
<tr>
<td>AM</td>
<td></td>
<td>Instruction</td>
<td>Instruction</td>
<td></td>
<td>Last Class/ Student Presentation &amp; Certification</td>
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</tr>
<tr>
<td>Lunch</td>
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<td>Seminar</td>
<td>Project</td>
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</tr>
<tr>
<td>PM</td>
<td>Project</td>
<td>Conversation with U.S. Students</td>
<td>Farewell BBQ</td>
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</tbody>
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Program Features

- **Cultural field trips to Detroit and Lake Michigan/Sand dunes.**
- **Global Enterprise Innovation, Modern Packaging, and American Culture and Society:** week long East Coast trip including Niagara Falls, Washington DC., and New York City from Aug. 1 to Aug. 8
- **Smart Transportation Engineering:** 4 day trip to Chicago including lodging, transportation & meals from Aug. 3 to Aug. 6

**TUITION**

$3,880

*Fee includes tuition, on-campus housing, health insurance, two MSU meals a day, and local transportation.

*Fee does not include international and domestic airfare or any other living costs.

**ADMISSION REQUIREMENTS**

At least 18 years old
Undergraduate students or Master Degree Student at any accredited university
Intermediate English skills

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**Program Features**

- Cultural field trips to Detroit and Lake Michigan/Sand dunes.
- Global Enterprise Innovation, Modern Packaging, and American Culture and Society: week long East Coast trip including Niagara Falls, Washington DC., and New York City from Aug. 1 to Aug. 8
- Smart Transportation Engineering: 4 day trip to Chicago including lodging, transportation & meals from Aug. 3 to Aug. 6
Travel America

East Coast Trip (August 1 - August 8, 2019)

<table>
<thead>
<tr>
<th>Thu 1</th>
<th>Fri 2</th>
<th>Sat 3</th>
<th>Sun 4</th>
<th>Mon 5</th>
<th>Tue 6</th>
<th>Wed 7</th>
<th>Thu 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depart From MSU Campus, Travel to Niagara Falls</td>
<td>Tour in Niagara Falls</td>
<td>Depart to Washington DC</td>
<td>Washington DC Tour including White House, Lincoln Memorial, Washington Memorial, Smithsonian, etc.</td>
<td>Depart for New York</td>
<td>Tour in New York City including Wall Street, World Trade Center Memorial, Time Square, Statue of Liberty</td>
<td>Shopping at Woodbury Outlets in New Jersey</td>
<td>Return to home country</td>
</tr>
</tbody>
</table>

Trip Details:
Our three summer school programs - American Culture & Society, Global Enterprise Innovation, and Modern Packaging - include a field trip to the US East Coast from August 1 to August 8, 2019. All travel is by bus. The detailed schedule is subject to change. Official program ends on the night of Wednesday Aug 7th and hotel rooms are booked until Thursday morning. The bus will not return to Michigan. Students must arrange their own return trip to their home country from NYC anytime during Thursday or after.

Chicago Trip (August 3- August 6, 2019) for The Smart Transportation Engineering Program only

<table>
<thead>
<tr>
<th>Fri 2</th>
<th>Sat 3</th>
<th>Sun 4</th>
<th>Mon 5</th>
<th>Tue 6</th>
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Trip Details:
The Smart Transportation Engineering Program will include a trip to Chicago from August 3rd to August 6th. All travel is by bus. The detailed schedule is subject to change. Official program ends on the night of Monday, Aug 5th and hotel rooms are booked until Tuesday morning. The bus will not return to Michigan. Students must arrange their own return trip to their home country from Chicago anytime during Tuesday or after.
Our Global Young Professional Program Summer School will expand students’ horizons and encourage you to dream big. For more information or to apply online, visit us at:

vipp.isp.msu.edu

“I could not be prouder of your hard work and your willingness to challenge yourselves to conduct a daunting research project involving human subjects. Congratulations on your accomplishments at Michigan State University!”

Dr. Erika J. Butler
Instructor, Global Enterprise Design

“Both classroom instruction and field trips gave us an opportunity to learn new knowledge and experience American culture that would not be possible in Korea. If you are a student who wants to experience something foreign, expand your horizon, and come across new culture, I highly recommend this summer program!”

Jungmo Jea
Student, Korea Polytechnic University